

JUSTIN BATTENFIELD

UI/UX – FRONT-END DEVELOPER

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Striving to create the best user experience for users and attenders. Combining both design and development knowledge, my goal is not only to have a great design but have it function the way it's supposed to. I love problem solving and testing the product with analytics, heat maps, etc. Let's make something beautiful.

EXPERIENCE

Apr 2017– present	SENIOR UX/UI DESIGNER – APMEX, INC. Working closely with Business Intelligence team to create the both user focused and aesthetically pleasing experiences. Using heat maps, a/B testing and user recordings to build wireframes, prototypes and UI designs. Providing all front-end code to engineers to make sure styling is correct.
Aug 2014 – Apr 2017	FRONT-END DEVELOPER & DESIGNER – Life.Church Building and maintaining all attender facing websites for America's largest church. Leading through wins and helping provide feedback for what works. I have re-built several of the web properties within the organization.
Feb 2014 – Aug 2014	DESIGNER / DEVELOPER – Hampton Creative Design, built, and maintained websites for clients. Also, designed and built mailchimp campaigns.
Feb 2012 – Feb 2014	INTERACTIVE DIRECTOR – Lawyer Marketing Services Led design and development. Had meetings with clients to work through wins and help drive traffic. Helped oversee SEO and ad campaigns. Mentored and taught other designers and developers. Launched websites with involvement from one host to another. Moved MYSQL databases.

EDUCATION

2012 - 2013	COMPUTER SCIENCE - Northeastern State University Primarily focused on C and C++
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SKILLS

Terminal, GitHub, Foundation, Sketch, Adobe XD, SCSS, HTML5, Wordpress, Ruby on Rails, Photoshop, Illustrator, PHP, SEO, CSS, , Basecamp, Trello, Domain Handling, a/B testing with Optimizely, Heat Mapping with Crazy Egg, Hot Jar	
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