

JUSTIN BATTENFIELD

PRODUCT DESIGNER & FRONT-END DEVELOPER

(405) 589-3550 – jbatdesigns@gmail.com – www.justinbattenfield.com

Passionate about all things product and design leadership. I'm a data driven designer and problem solver

EXPERIENCE

Dec 2017 - Current	SENIOR PRODUCT DESIGNER – TBS Factoring Services Recruited to help build and cast vision for a product team. Currently helping implement Salesforce CRM across the organization and build digital products to connect with customers. Executing design systems and a design culture. Working towards both desktop and app focused solutions.
Apr 2017– Dec 2017	SENIOR UI/UX DESIGNER – APMEX, INC. Working closely with Business Intelligence team to create both user focused and aesthetically pleasing experiences. Using heat maps, a/B testing and user screen recordings to build wireframes, prototypes and UI designs. Providing all front-end code to engineers to make sure styling is correct. Implementation of agile and design culture. I have grown the team from 1 designer to 3 team members and looking to add.
Aug 2014 – Apr 2017	FRONT-END DEVELOPER & DESIGNER – Life.Church Building and maintaining all attendee facing websites for America's largest church. Leading through wins and helping provide feedback for what works. I have re-built several of the web properties within the organization.
Feb 2014 – Aug 2014	DESIGNER / DEVELOPER – Hampton Creative Design, built, and maintained websites for clients. Also, designed and built mailchimp campaigns.
Feb 2012 – Feb 2014	INTERACTIVE DIRECTOR – Lawyer Marketing Services Led design and development. Had meetings with clients to work through wins and help drive traffic. Helped oversee SEO and ad campaigns. Mentored and taught other designers and developers. Launched websites with involvement from one host to another. Moved MYSQL databases.

SKILLS

Terminal, GitHub, Foundation, Sketch, Adobe XD, SCSS, HTML5, Wordpress, Ruby on Rails, Photoshop, Illustrator, PHP, SEO, CSS, Basecamp, Trello, Domain Handling, a/B testing with Optimizely, Hot Jar, Figma, Agile, Leadership	
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